

Enter the Lair

The Bears' Lair is an entrepreneurial competition in the same style as CBC's The Dragons' Den. Aspiring entrepreneurs living in the four counties of Peterborough, Northumberland, Haliburton and Kawartha Lakes present their business plans to a panel of local judges to win a prize package which includes the opportunity for a \$50,000 interest-free* loan repayable up to 10 years.

The Bears' Lair entrepreneurial competition is open to new and existing small businesses within Peterborough, Haliburton, Northumberland or Kawartha Lakes.

The Bears' Lair entrepreneurial competition is made up of three steps:

*Certain terms and conditions apply.
Visit website (www.bearslair.ca) for more details

1. Apply

2. Regional Competition

3. Grand Finale



www.BEARSLAIR.ca

For more information contact:

Workforce Development Board

159 King Street, Suite 208

Peterborough, ON K9J 2R8

Phone: 1-705.749.3250 ext. 16

1-800.340.0111 ext. 16

rclark@wdb.ca

www.BEARSLAIR.ca



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 Federal Economic Development Agency for Southern Ontario / Agence fédérale de développement économique pour le Sud de l'Ontario

A Four County Partnership



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BEARS' LAIR

Entrepreneurial Competition



Special guest judge and keynote speaker Robert Herjavec, of CBC's Dragons' Den will attend the Grand Finale!

DO You
have
what IT
Takes?

Interested in starting or expanding a full-time business within Peterborough, Haliburton, Northumberland or Kawartha Lakes?
Enter The Bears' Lair!

The Bears' Lair - Three Step Process:

Step 1: Apply

- Submit a business plan and other supporting documentation to your local Community Futures Development Corporation (CFDC). Applications are available at the Bear's Lair website: www.bearslair.ca or at your local CFDC office
- Applications must be received no later than 2:00pm December 31, 2010 in order to compete
- Submit your application to your local CFDC.

Haliburton County Development Corporation

Address: P.O Box 210, 49 Maple Avenue
2nd Level Suite, 4 Haliburton, ON K0M 1S0
Phone: 705-457-3555
Email: info@haliburtoncdc.ca

Kawartha Lakes Community Futures Development Corporation

Address: Suite 211, Kent Place Mall, 189 Kent Street
Lindsay, ON K9V 5G6
Phone: 705-328-0261
Email: info@klcfdc.com

Northumberland Community Futures Development Corporation

Address: 600 William Street, Suite 600
Cobourg, ON K9A 3A5
Phone: 905-372-8315
Email: info@northumberlandcfdc.ca

Peterborough Community Futures Development Corporation

Address: 351 Charlotte Street
Peterborough, ON K9J 2W1
Phone: 705-745-5434
Email: comdev@cdc.on.ca

Step 2: Regional Competition

Once applications have been received each CFDC will review the business plans and choose their top competitors to compete against each other in a Regional Competition.

There will be four Regional Competitions in total. Each regional competition will be held within that CFDC's area in early February. At the Regional Competitions competitors will each make their pitch to a panel of local "Bears" in front of a live audience.

Everyone is welcome to attend these FREE events.

Kawartha Lakes

Monday, February 7, 2011 7:00 p.m.
Victoria Room, City Hall
26 Francis Street
Lindsay, ON K9V 4R8

Peterborough

Tuesday, February 8, 2011 7:00 p.m.
Peterborough Lions Club
347 Burnham Street
Peterborough, ON K9H 1T5

Northumberland

Wednesday, February 9, 2011 7:00 p.m.
Northumberland County Community Conference Room
600 William Street
Cobourg, ON K9A 3A5

Haliburton

Thursday, February 10, 2011 7:00 p.m.
Haliburton Campus, Fleming College
297 College Drive
Haliburton, ON K0M 1S0

Step 3: Grand Finale

The Grand Finale will take place on March 1, 2011 at Showplace Performance Centre in Peterborough.

The four finalists, chosen at the Regional Competitions, will each pitch their business idea to the "Bears" in front of a live audience. That very evening the winner will be decided and announced. There will also be a guest appearance by Robert Herjavec, of CBC's The Dragons' Den.

The winner will receive a prize package including the opportunity of a \$50,000 interest-free* loan repayable up to 10 years as well a variety of services provided free by local businesses.

Anyone who is interested in attending the Bears' Lair Grand Finale can get their tickets through the Showplace Performance Centre box office.

*Certain terms and conditions apply.
Visit website (www.bearslair.ca) for more details

Tickets go on sale January 7, 2011.

Online: www.showplace.org

Phone: 705.742.SHOW (7469)
1-866.444.2154

In Person: Monday to Saturday
11:00 a.m. till 5:00 p.m.
290 George St. N Peterborough,
ON K9J 6Y8